

Thinking of replacing your water heater?
You could save more than \$500 per year in electricity.*

\$1,050 INSTANT | **\$1,050 MAIL-IN**
DISCOUNT | **REBATE**
or

ON ENERGY STAR®-CERTIFIED
HEAT PUMP WATER HEATERS

START SAVING WITH A HEAT PUMP WATER HEATER

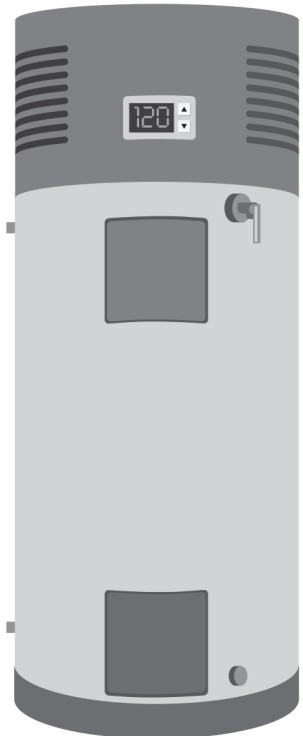
If your electric water heater is more than 10 years old or is leaking, it may be time to consider replacing it with an efficient heat pump water heater.

Tens of thousands of Mainers own heat pump water heaters. They're popular because they produce lots of hot water, help dehumidify, and can save more than \$5,000* in electricity over the life of their 10-year warranty.

Efficiency Maine is offering a choice of a **\$1050 instant discount** or a **\$1050 mail-in rebate** on heat pump water heaters. These incentives can make heat pump water heaters less expensive to buy than traditional electric water heaters.

To learn more about these popular water heaters and available incentives, or to find the best prices in Maine or an installer near you, visit efficiencymaine.com or call **866.376.2463**.

*Compared to a traditional electric water heater as shown on Efficiency Maine's Compare Water Heating Costs calculator as of 2/4/2026. Your results may differ.



Visit efficiencymaine.com for more information.

TAKE CHARGE OF A GREENER MAINE

Easily reduce your environmental impact by matching your electricity use with renewable energy!



COST-EFFECTIVE

Match 250 kWh of your electricity usage for an additional \$4.95 a month. No contract or installation hassles.



FLEXIBLE

Support a more sustainable future as a homeowner, renter, or business. Change or cancel your enrollment anytime.



LOCAL

Support Maine renewable energy projects that strengthen our local economy.

There are three easy ways to enroll and make an impact for generations to come:

① Sign up online at: megreenpower.com/2026-enroll

② Scan the QR code:



③ Fill out this form and mail it to the address below:

YES! I want to support Maine-made¹ renewable energy at the monthly rate of:

Choose your enrollment level below (required)²

½ Block — \$4.95 per month (250 kWh)

1 Block — \$8.95 per month (500 kWh)

Most popular! Equivalent to the average home's monthly use.

2 Blocks — \$17.90 per month (1,000 kWh)

3 Blocks — \$26.85 per month (1,500 kWh)

Account holder's name: _____

CMP Account number (optional): _____

Phone: _____

Service address: _____

City: _____

State: _____ Zip: _____

Email: _____

Signature: _____

DO NOT RETURN WITH YOUR BILL PAYMENT. MAIL TO:

Maine Green Power
83 Edison Drive
Augusta, ME 04336
Attn: Customer Billing Dept.

MAINE
GREEN
POWER



A program sponsored by

Maine Public
Utilities Commission

¹To learn more about REC supply, pricing, and our terms & conditions, visit megreenpower.com/terms.

²The amount you choose will be added to your electric bill each month and is in addition to your existing electric service. You may cancel at any time without penalty. If you do not select an option on your returned form, your enrollment will not be processed.