

## The Smart Choice

Chilly Maine nights often call for extra warmth in your home. You can avoid turning up the furnace and raising the temperature of your *whole* house by using electric heat to provide you with the extra warmth you need, right where you need it.

Use an energy-efficient, portable electric space heater to heat a room or area. It is an easy, economical way to stay warm and comfortable while saving on your overall heating costs.

Here are some examples where using electric heat can lower your overall energy costs:

† 4 JUc` ^ dZ Got a room, maybe one with lots of windows or a northern exposure, where the central heating system never seems to catch up with the chill? Plug in the electric space heater!

† Bf Z\ hRc^ f adZ Electric space heat is just the ticket for chasing the drafts from the bathroom or any other small space on those cold Maine mornings. Turn it on and get that cozy, warm feeling.

† 4 JUcV dZzgv VR^ Zj ^ V^ SVcZ When one person is cold, and everybody else is comfortable, an efficient portable space heater can take the temperature up a notch in just one part of the room.

**Did you know that a portable electric heater is the energy-efficient alternative to turning up the furnace? It's true! Electric heat is an inexpensive way to add extra heat to selected areas of your home. Read on to learn why electric heat is a smart choice.**

† =ZgZ\_X daRTVdZ Maybe everyone's in the den, and it feels a bit cold, but you don't want to turn up the thermostat and waste heat in other empty rooms. An electric space heater will warm up the family without burning through your budget.

† H` c daRTVdZ Anyone who spends time in an unheated garage, cellar, barn, or storage space will welcome the comfort provided by an electric space heater. Choose a style and size to fit the space.

† F\_YVRWU RcvRcZ If you have upper floors or additions without central heating, an electric space heater can be an affordable alternative to costly heating system installation. Passive convective or fan-forced convective units work well in larger areas (see our helpful table on the back of this page).



**“Sometimes just a little additional focused warmth from a small quiet electric heater can really improve your comfort without driving up your heating bills. By not having to set up your furnace thermostat, a small electric heater can pay back its cost in just a couple of months.”**

— Jim Dulley, Mechanical Engineer  
nationally-syndicated writer on home energy use



