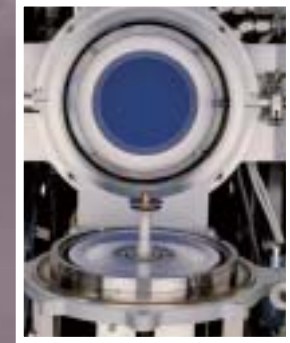


*Maine is more than
just a pretty place*



It's a great place to plug in your business



Vacationers have been visiting Maine for its scenic beauty and its year round hospitality for over 100 years. But for the thousands of companies with offices, facilities, or headquarters here in Maine, it's also a great place to do business.

You already know Maine for its seasons, natural beauty, and endless recreational opportunities. Central Maine Power Company (CMP) would like

to introduce you to the business side of Maine. As an active industry partner in the future of Maine's economic development, we want to encourage you to learn more about locating or expanding your business here.

Maine offers an ideal business climate. Low operating costs, a highly productive labor force, state-of-the-art transportation and communications

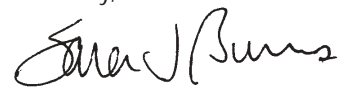


infrastructures, dependable energy resources, and progressive business assistance programs that are in place to help support your business.

The state has seen investments of more than \$5 billion and the creation of more than 75,000 new jobs since 1995. And, while agriculture, forestry, fishing, and tourism are still vital to the state, there is rapid expansion in well established

“non-traditional” industries, like biotechnology and electronics. Find out how CMP can help you establish your business here. Give us a call at 1-800-565-0121 ext. 3365.

Sincerely,



Sara Burns, President,
Central Maine Power Company



"I can tell you from personal experience, this is a great place to run a company, to live and to raise a family! Central Maine Power Company is proud to be an active partner in economic development here in Maine. We look forward to helping you take advantage of all our state's resources, including a surplus of energy. Maine is a net exporter of electricity, and you can depend on our capacity and service to meet the needs of running and building your business."

— Sara Burns, President,
Central Maine Power Company



Maine has a surplus of reliable power

The news in Maine is not a shortage of electricity — but a surplus! We should know. CMP has been powering Maine for more than 100 years.

Reliable power delivered by a company you can count on

Whether you need to run heavy machinery or computers,

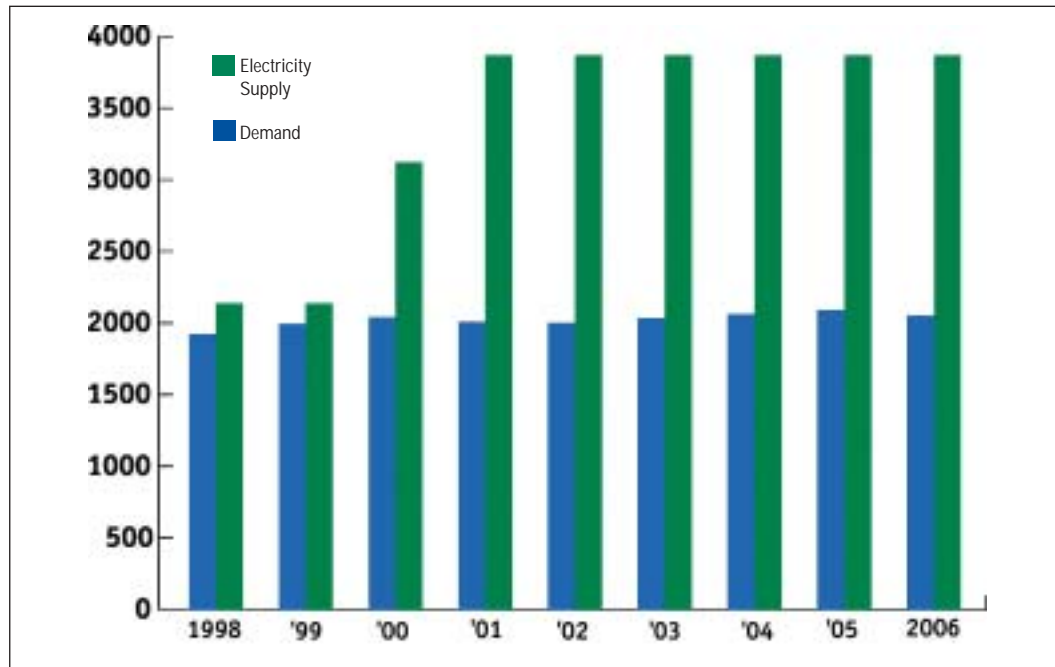
power an entire call center, or keep a building full of servers humming, you can plug in with confidence.

Central Maine Power Company (CMP) operates an electricity delivery system that includes over 20,000 miles of lines and more than 150 substations. We serve nearly 550,000 accounts — approximately 80% of Maine's overall popula-

tion in central and southern Maine. Of those, 56,000 accounts are commercial and industrial users that count on us to power their business every day.

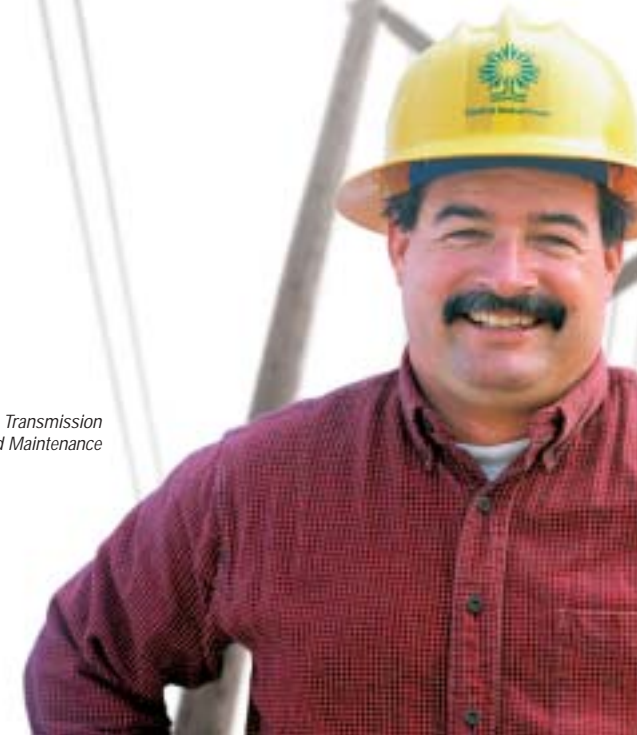
CMP is a leader in Maine's economic development. We support business growth through our energy programs, and partnerships with other state organizations. We

Electricity Supply & Demand (Megawatts) in Maine



In Maine, you can count on dependable electricity capacity today and in the future.

Jim Wright, Transmission Operations and Maintenance



are committed to stability in electric delivery prices. We have a smart and experienced team of business development experts ready to assist with everything from feasibility studies — to consulting on and designing electric systems — to finding creative ways to help fund relocations and expansions. Whatever your need or interest, you owe it to yourself to give CMP a call.



"In an entire year, there wasn't a single interruption in electric service to our plant. Power reliability and quality are critical to our delicate manufacturing process and overall productivity. CMP takes customers and dependability of service seriously."

— *Michael Stumbo,*

Plant Manager, FMC Biopolymer

Rockland, Maine

CMP wants your business!

Let our experts run the numbers for you

If you'd like more information about doing business in Maine, or have a specific relocation or expansion plan in mind, please call CMP at 1-800-565-0121 ext. 3365. We'll be happy to put our knowledge, expertise, and business network contacts at your disposal.

Steve Daniels, Account Manager

Paul Duperre, Energy Services Advisor

Deborah White, Energy Services Advisor



Maine is a beautiful place for business

Maine is business-ready.

Just look at some of these facts and figures, and think about how they might contribute to your bottom line:



- Highly productive labor force with a strong work ethic
- Some of the lowest wage rates in the Northeast
- Low absentee and turnover rates
- Free, pre-employment training
- Worker's Compensation reforms which have resulted in a rate decrease of 35.1% since 1994
- Financial incentives including income tax credits and tax breaks
- One of the nation's most advanced and reliable telecommunications networks
- No state tax on interstate calls
- Easy access to domestic and global markets
- Industrial electric rates that are the lowest in New England
- Reliable electricity capacity (Maine is a net exporter of electricity)
- Off-the-shelf programs and incentives for business growth from CMP

In good company: some of Maine's largest businesses

Procter and Gamble

Fairchild Semiconductor

L.L.Bean

National Semiconductor

IDEXX Laboratories

MBNA New England

Pratt & Whitney

Hannaford Bros.

Unum Provident

Verizon

General Dynamics

CIGNA

*Skill and precision : Jet engine work
United Technologies, Pratt & Whitney Facility, South Berwick*



Maine is wired

Maine has one of the nation's most advanced and reliable telecommunications networks. Maine's telecommunications system is redundant and reliable, with statewide SONET ring deployment. Maine was first to have a statewide ATM (Asynchronous Transfer Mode) fiber optic based network, and is one of the first states with a 100% digitally switched network. One hundred percent of Maine schools and libraries have internet access.

With DSL, ISDN, ATM, T1, T3, and OC3, Maine is wired for voice, data, and video services to support e-commerce, call centers, and other commercial operations.

We're connected to the country and the world!

Airports: Hubs at Portland International Jetport and Bangor International Airport; 46 commercial airports
(15 accommodate corporate jets)

Highways: 32,000 miles of roads; 1,161 miles of well-maintained National Highway System roads and bridges

Deepwater seaports: Eastport, Portland, and Searsport are year-round, ice-free, with regular service to Europe, Asia, and Canada

Freight rail service: Maine's rail service offers connections to major rail carriers in the United States and Canada

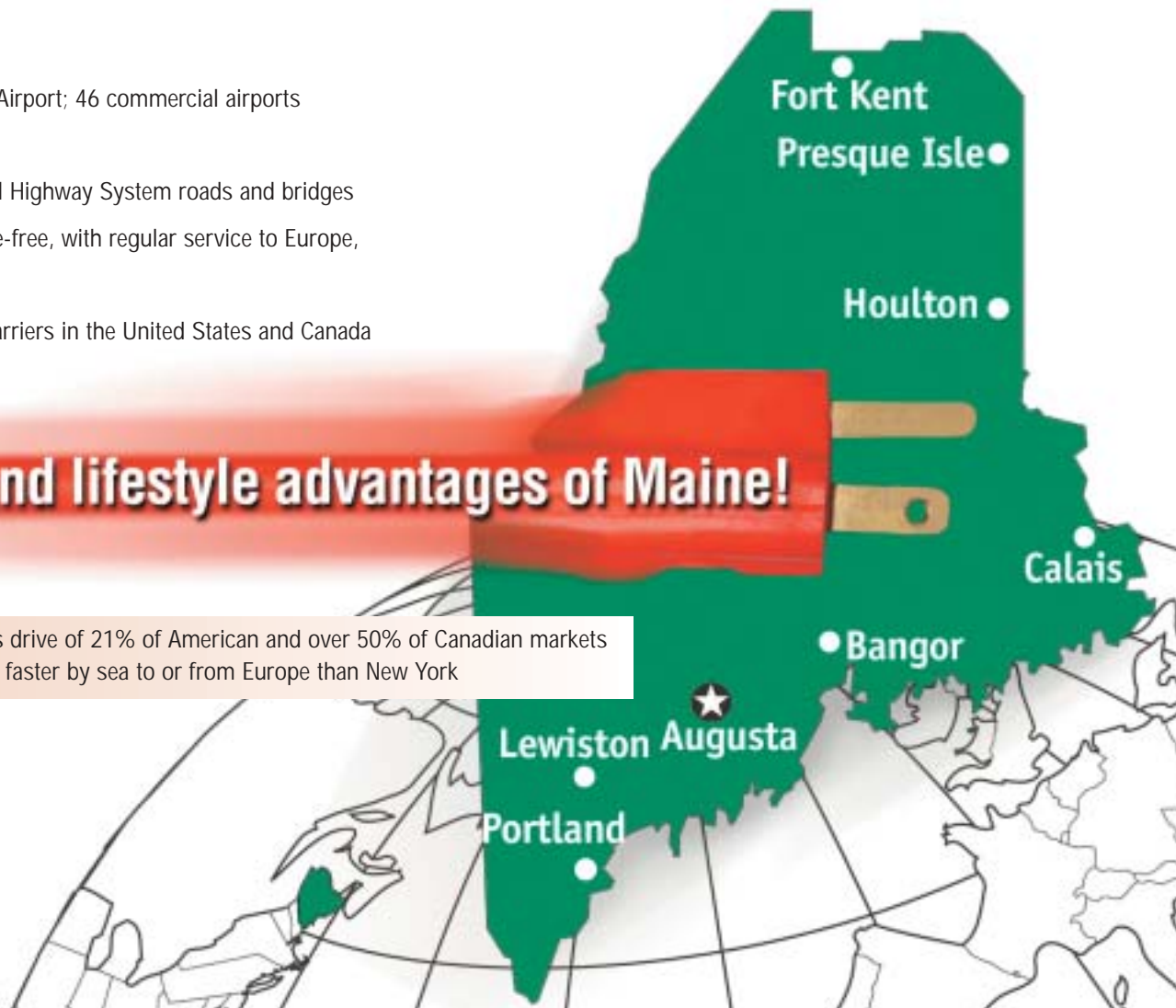
Passenger Rail: AMTRAK, Portland to Boston and beyond

Intermodal facilities: Auburn, Presque Isle and Waterville

Plug into the business and lifestyle advantages of Maine!

Call CMP at 1-800-565-0121 ext. 3365

Maine is within one day's drive of 21% of American and over 50% of Canadian markets
Maine shipping: One day faster by sea to or from Europe than New York



Why not take a closer look?

"We are constantly asked by our customers around the world how we can succeed from Waterville, Maine. Our response is easy. It's because of our employees and the Maine way of life. Maine's labor force is renowned for its strong work ethic, and innovation. We successfully develop and bring new products to a global market with our great team. And as far as living in Maine, there is no better place to find yourself at the end of the day!"

— Tom Swieczkowski, VP, General Manager,
Maine Biological Laboratories



Over the past few years, hundreds of companies have made the move to Maine. And everything is in place to help you do the same!

You'll find that the State of Maine is committed to helping existing businesses thrive and new companies build a base for success. There's a complete network of government and private sector



Come for the business...stay for the quality of life

Sure, the economic climate is great. But here are a few other reasons to make your life in Maine:

- The 4th lowest violent crime and 6th lowest overall crime rate in the nation
- Education system ranked among the top 10 in the country
- The #1 primary education system in the U.S.
- The lowest average home price in New England
- Four distinct seasons, each with its own beauty
- Some of the country's most beautiful ocean, mountain, and lake areas
- Home to Acadia National Park
- A wealth of cultural and artistic organizations and facilities
- Virtually traffic-jam free

Call CMP right now!

resources to help you locate facilities — secure a workforce — uncover financing and incentives — tap into telecommunications — and take advantage of the transportation infrastructure to get your products and services to the world.

Quality of life. A business-friendly climate.

Plentiful power. And a network of business and government leaders ready to work with you.

Take a closer look at Maine. Give CMP a call today at 1-800-565-0121 ext. 3038.



Make the call. Our team will help you every step of the way to assess Maine as a strategic business location for your company. Good living, good business, and a surplus of power — that's what Maine and CMP have to offer. Call us today at 1-800-565-0121 ext. 3038.

Notes

Acknowledgements

*We'd like to thank
the following companies
for providing photography
and other assistance:*

Diamond Phoenix

IDEXX

Maine Biological Laboratories

National Semiconductor

Pratt & Whitney

Sunday River

Let's get started!
Call CMP now
1-800-565-0121
Ext. 3365



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www.cmpco.com
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